

**LOWRANCE®**

www.lowrance.com

**ACTIVETARGET®**  
**LIVE SONAR**  
**SAVE UP TO \$400**



**SAVE \$200 ON ACTIVETARGET® LIVE SONAR,  
OR SAVE \$400 WHEN YOU BUY  
ACTIVETARGET PLUS ANY ELITE FS 9 FISHFINDER**

ACTIVETARGET® LIVE SONAR COMPATIBLE WITH

**HDS LIVE HDS ELITE FS**  
CARBON

(See back page for details)

**TO RECEIVE YOUR Prepaid Mastercard®:**

Purchase a qualifying model listed on this rebate form between May 1, 2022 and July 4, 2022 in the USA, Canada and Puerto Rico. Submit your offer online by July 29, 2022.

Submit **ONLINE ONLY** at: [Lowrance.4myrebate.com](http://Lowrance.4myrebate.com)

Enter applicable offer code:

**U.S. Residents: LOW-10038**

**CAN Residents: LOW-10039**

**REQUIRED FOR SUBMISSION:**

- VALID buyer contact info (phone number, address, email)
- Qualifying model Serial Number (located on UPC label)
- Image/scan of the original, dated, itemized proof of purchase or order confirmation
- Scanned image of Bar Code and Serial number from product box
- If qualifying model(s) acquired with new boat purchase, include copy of Bill of Sale, itemizing qualified product(s) installed

Find your model serial number.



Model Number	Product Description	ActiveTarget Rebate
000-15593-001	ActiveTarget Live Sonar	\$200
000-15774-001	Elite FS 9 ActiveTarget Bundle	\$400

Model Number	Product Description	EFS + AT Rebate
000-15707-001	ELITE FS 9 NO XD + ActiveTarget Live Sonar (000-15593-001)	\$400
000-15692-001	ELITE FS 9 AI 3-IN-1 + ActiveTarget Live Sonar (000-15593-001)	\$400

**TERMS & CONDITIONS:**

This special offer is available to qualifying end-user purchasers of a qualifying product. If any terms and conditions are not met the special offer will be denied. Distributors and dealers may not participate in this offer. The purchase date on your sales receipt, packing slip or invoice must be a date within the eligibility period indicated on the individual special offer application when registering online at Lowrance.4myrebate.com. The address on your special offer application must match the billing address on the receipt, packing slip or invoice. Limit (3) three redemptions per qualifying special offer, per person, billing address, company, household and receipt/invoice/packing slip during the eligibility period, except where prohibited by law. Any request postmarked or received after the eligibility period will be denied. You shall receive a MasterCard® Prepaid Card (the "Reward Card"). This Card is issued by Sunrise Banks N.A., Member FDIC, pursuant to a license from Mastercard International Incorporated. Mastercard is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. This card may be used everywhere Debit Mastercard is accepted. Registration, activation, acceptance, or use of this card constitutes acceptance of the terms and conditions stated in the Prepaid Card Agreement. Card valid for up to (6) six months; unused funds will be forfeited at midnight EST the last day of the month of the valid thru date. Once expired, this card is void and will not be replaced. If you do not spend all the funds on the card prior to the expiration date, the remaining funds will not be available to you. You have no right to the funds except to use them for authorized transactions prior to the expiration date shown on the card. Subject to applicable law, and except as otherwise provided in the Cardholder Agreement, this Card is not redeemable for cash or recurring payments. Read Cardholder Agreement for complete terms and conditions, including a binding individual arbitration clause. The Card is issued for loyalty, award, or promotional purposes and is not a gift card; nor is it intended for gifting purposes. No money has been paid by you for the card. Card terms and conditions apply, see [login.wirecard.com](http://login.wirecard.com).

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Your personal information will be processed by Navico, acting as a Data Controller, in accordance with the Privacy Policy for the purpose of offering or providing you with our products and/or services and the management of your customer relationship with Navico (the "Purposes") and may be shared with its affiliates, business partners or service providers and with any third parties located within or outside the EU for the Purposes. Your personal information will be retained for the whole duration of the Purposes, augmented by the duration of any statute of limitations which may apply. You may request to access, correct, or delete your personal information at any time by contacting us at [legal@navico.com](mailto:legal@navico.com) or by postal mail at: Navico, Inc., ATTN: Legal Dept., 4500 S. 129th East Ave., Suite 200, Tulsa, OK 74134-5885, USA. You may also manage your communication preference by accessing the Privacy section of your profile on the Navico website.

Please allow 8-10 weeks for delivery in US and 10-12 weeks for delivery in Canada. Offer subject to change at any time. Void where prohibited by law. Use of fictitious names, multiple addresses and P.O. Boxes to obtain additional special offers may constitute fraud, violate federal, state or provincial laws and may result in prosecution, imprisonment and/or fines, including under the U.S. Mail Fraud Statutes (18 USC, Section 1341 and 1342). You may check the status of your special offer by visiting the link provided in your e-mail or visiting [Lowrance.4myrebate.com](http://Lowrance.4myrebate.com). Please allow 3 weeks after submitting to make any inquiries regarding your special offer. Fulfillment of this special offer is subject to final approval by Navico and can be amended at its sole discretion. Reward Vendor is not liable for non-fulfillment of offers by Navico.

No. 830 / April 29, 2022

**Please Note: Any information related to this announcement should not be publicly communicated until the start date of May 1, 2022.**

## ActiveTarget® Live Sonar Rebate Offer Expanded

The previously announced ActiveTarget Live Sonar rebate offer – running from May 1 thru July 4, 2022 – has been expanded to include more SKUs and bigger savings.

Anglers can get \$200 cash back on the purchase of ActiveTarget Live Sonar, \$400 cash back on the ActiveTarget-Elite FS 9 Bundle, or \$400 cash back for purchasing ActiveTarget Live Sonar with select Elite FS 9 SKUs.

ActiveTarget Live Sonar Rebate Offer:	
<b>When:</b>	May 1, 2022 – July 4, 2022
<b>Where:</b>	U.S.A., Canada and Puerto Rico

ActiveTarget Live Sonar Rebate – Eligible SKUs		
Part Number	Description	Rebate
000-15593-001	ActiveTarget Live Sonar	Mail-in Rebate offer for <b>\$200</b> Mastercard® Reward Card
000-15774-001	Elite FS 9 ActiveTarget Bundle	Mail-in Rebate offer for <b>\$400</b> Mastercard® Reward Card
000-15707-001	Elite FS 9, No Transducer*	Mail-in Rebate offer for <b>\$400</b> Mastercard® Reward Card
000-15593-001	ActiveTarget Live Sonar	
000-15692-001	Elite FS 9 with Active Imaging 3-in-1*	Mail-in Rebate offer for <b>\$400</b> Mastercard® Reward Card
000-15593-001	ActiveTarget Live Sonar	

### Expected Lowrance Marketing Support:

- Digital rebate forms: Available online May 1, 2022, at <https://lowrance.4myrebate.com>
- Digital banner advertisements: Available May 1, 2022

Digital banner ads and video assets can be found by searching “ActiveTarget Rebate” on the [Navico Asset Bank](#).

Please note: Navico Customers with a single sign-on username and password may also obtain pricing information from the new Navico Customer Portal: <https://customerportal.navico.com/>

If you need assistance with your username and/or login for the Navico Asset Bank or Customer Portal, please contact your Customer Operations Specialist.

**For More Information:**

U.S. Based Resellers Technical and Order Support: (800) 324-4737

Canada Based Resellers Technical Support: (855) 361-1564

You may also send any inquiries via email to the addresses listed below, according to your sales-group classification:

- OEM/Boatbuilder – [oem-bb@navico.com](mailto:oem-bb@navico.com)
- International/Latin America – [international@navico.com](mailto:international@navico.com)
- National Retail – [retail@navico.com](mailto:retail@navico.com)
- Dealers/Distributors – [orders@navico.com](mailto:orders@navico.com)